

Brodhead Memorial Public Library

Services to the Community

Presented to the
City of Brodhead Common Council

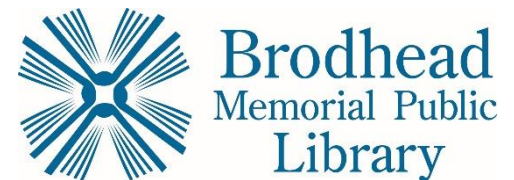
March 11, 2019



Brodhead
Memorial Public
Library

Mission

The mission of Brodhead Memorial Public Library is to freely provide a pathway to a variety of resources and services that inform, inspire, enrich, and entertain the entire community.



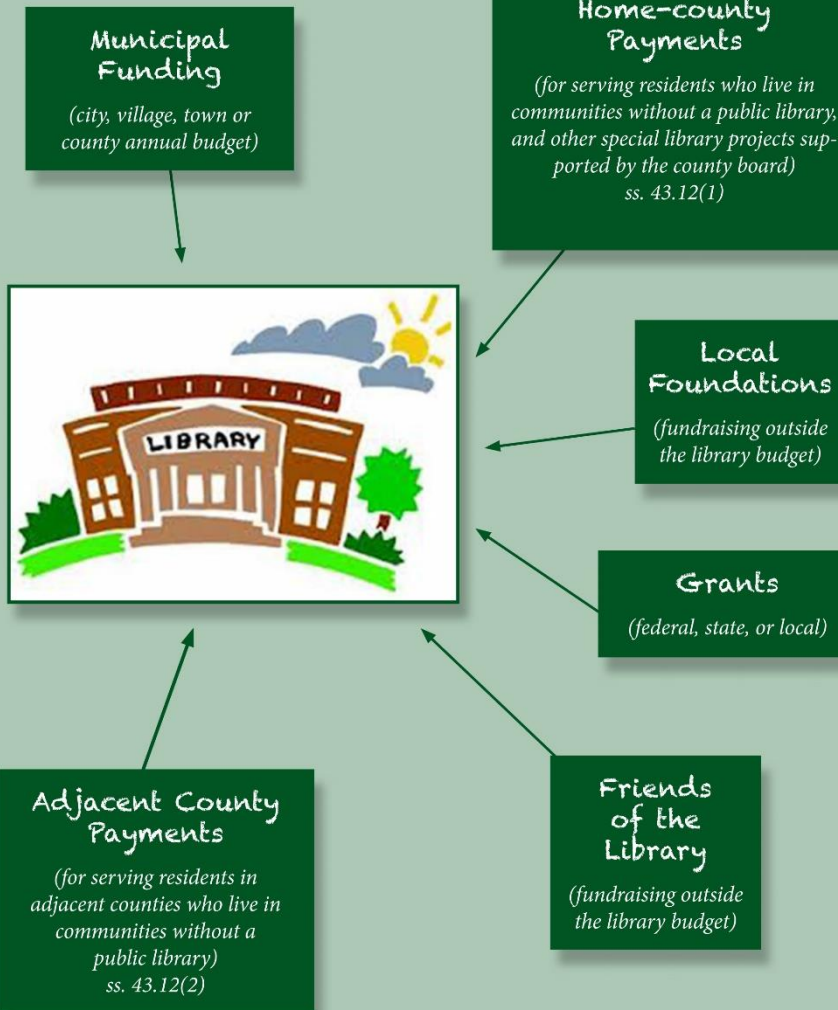
In 2018, there were

1,548

Brodhead residents with library cards

How Library Funding Works

Sources of Library Funding



Service Levels & Comparative Data



Patrons reading magazines on furniture purchased in 2018.

Factors that Affect Service Levels

- Hours open to the public
- Total full-time equivalent (FTE) staff
- Percent at which services to county residents are reimbursed
- Municipal appropriation
- System membership
- Participation in system-wide library catalogs
- Level of State funding to systems
- Availability of programming space
- Access to nearby libraries or libraries with different services
- Education and continuing education of library staff

Comparative Data – Green County

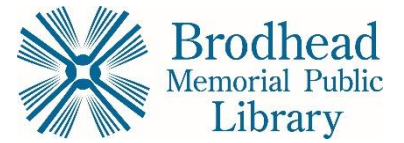
Municipality	2017 Population	Hours Open Per Week	2017 Municipal Appropriation	2017 Total Income	2017 Support Per Capita
Brodhead	3,267	53	\$159,023	\$282,595	\$48.68
Albany	2,133	34	\$79,150	\$110,072	\$37.11
Belleville*	2,392	51	\$226,639	\$389,032	\$94.75
Monroe	15,758	61	\$981,000	\$1,114,689	\$62.25
Monticello	1,219	46	\$71,084	\$167,585	\$58.31
New Glarus	2,151	50	\$161,160	\$261,679	\$74.92

*Though the Belleville Library is located in Dane County, part of village territory is located in Green County. A significant portion of Belleville’s total funding comes from Green County Reimbursement funds and library staff participate in Green County meetings and trainings.

Comparative Data – Like-Sized Communities

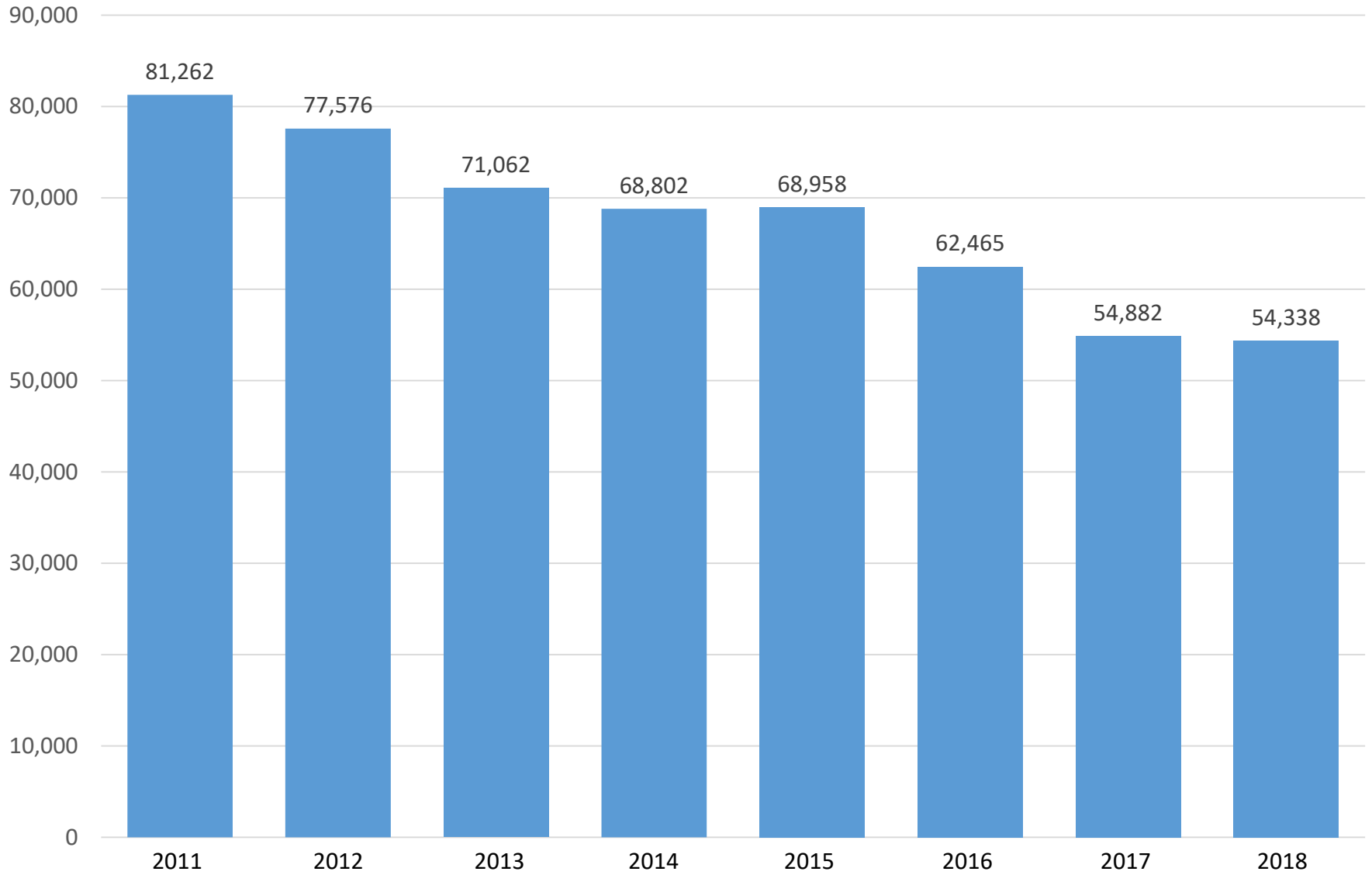
Municipality	2017 Population	Hours Open Per Week	2017 Municipal Appropriation	2017 Total Income	2017 Support Per Capita
Brodhead	3,267	53	\$159,023	\$282,595	\$48.68
Algoma	3,126	50	\$201,581	\$320,796	\$64.49
Barron	3,378	51	\$216,414	\$476,590	\$64.07
Boscobel	3,207	44	\$123,815	\$200,566	\$38.61
Brillion	3,250	48	\$96,974	\$213,178	\$29.84
Ellsworth	3,282	50	\$186,206	\$309,042	\$56.74
Lodi	3,087	57	\$128,750	\$271,101	\$41.71
New Holstein	3,178	51	\$159,560	\$256,807	\$50.21
Sauk City	3,421	58	\$205,000	\$427,155	\$59.92
Tomahawk	3,319	54	\$180,002	\$417,820	\$54.23
Waterloo	3,377	48	\$210,842	\$388,799	\$62.43

Circulation

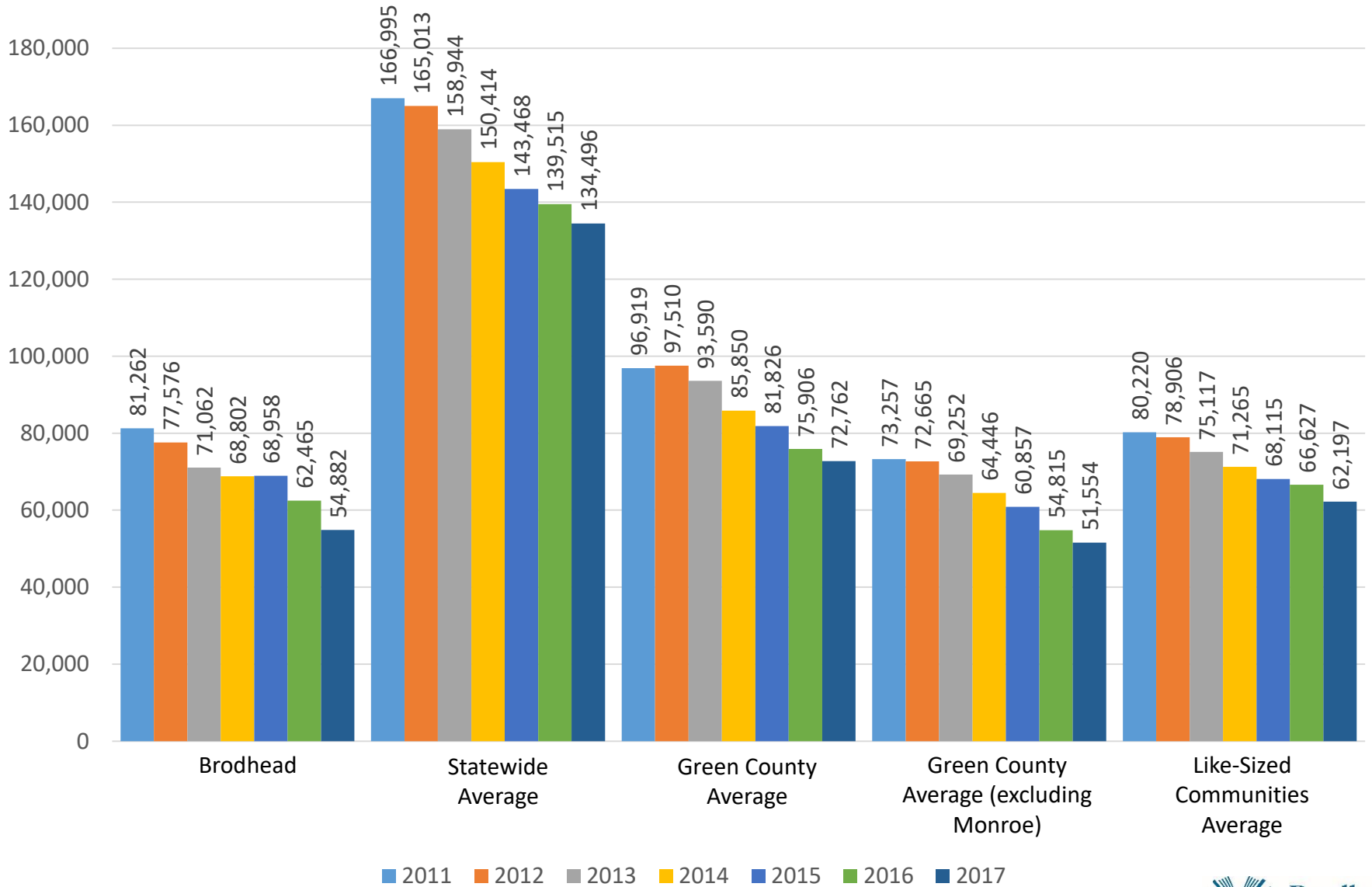


Public libraries offer materials, programming, and resources for patrons of all ages, including our youngest residents.

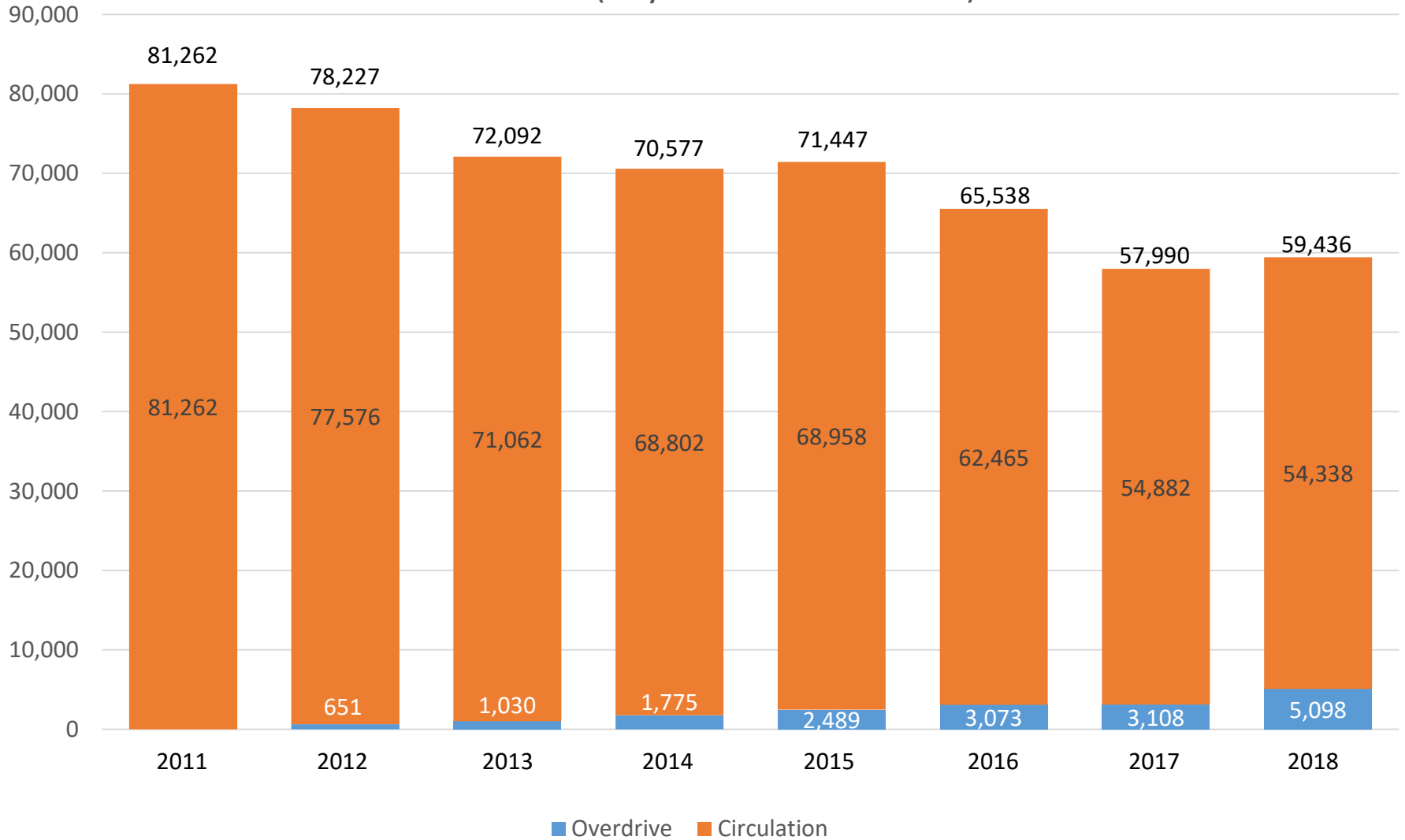
Brodhead Circulation



Trend Data - Circulation by Year



Brodhead Total Materials Borrowed All Formats (Physical and Electronic)



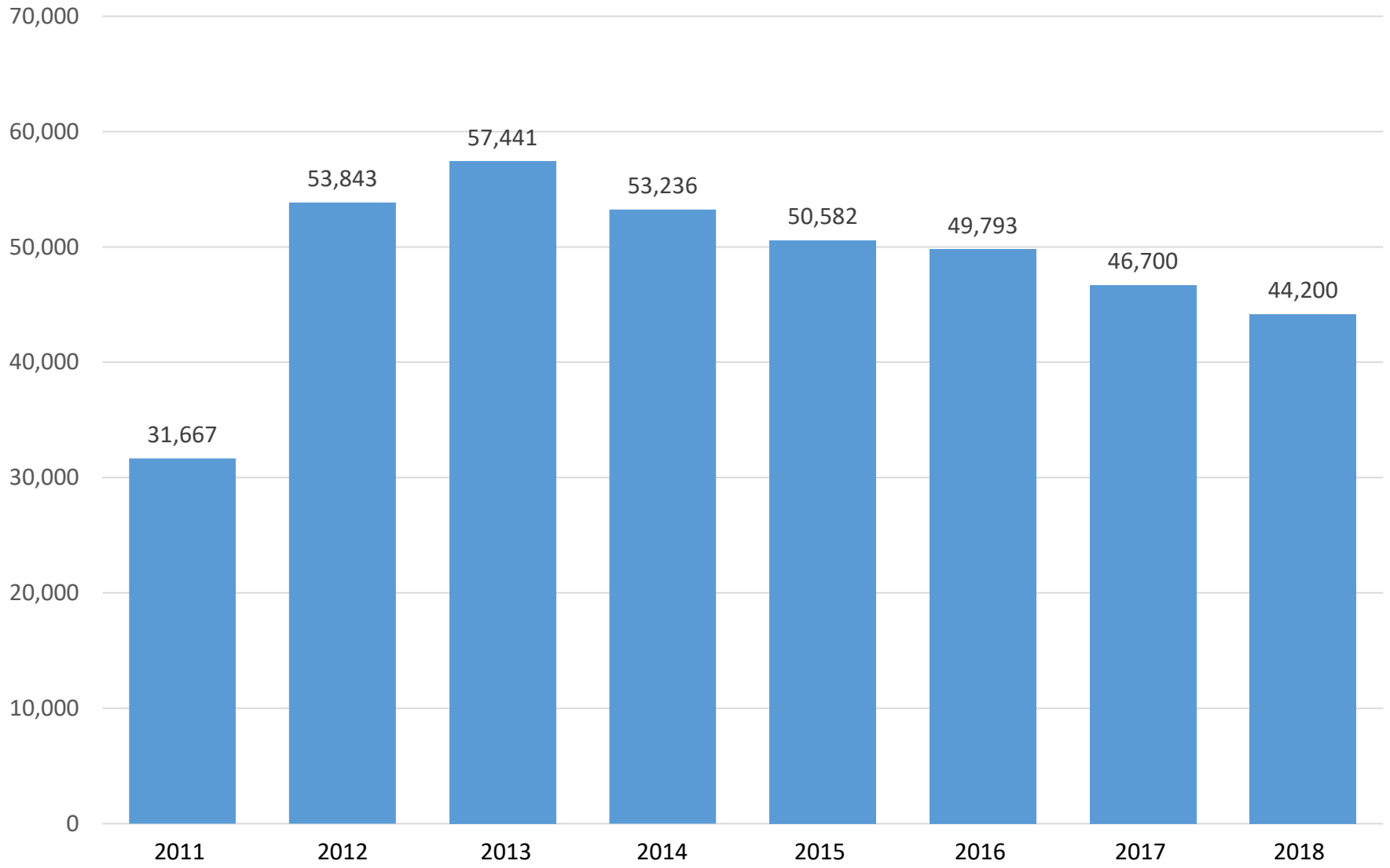
Note: Overdrive statistics were not reported in 2011 annual report data.

Visits

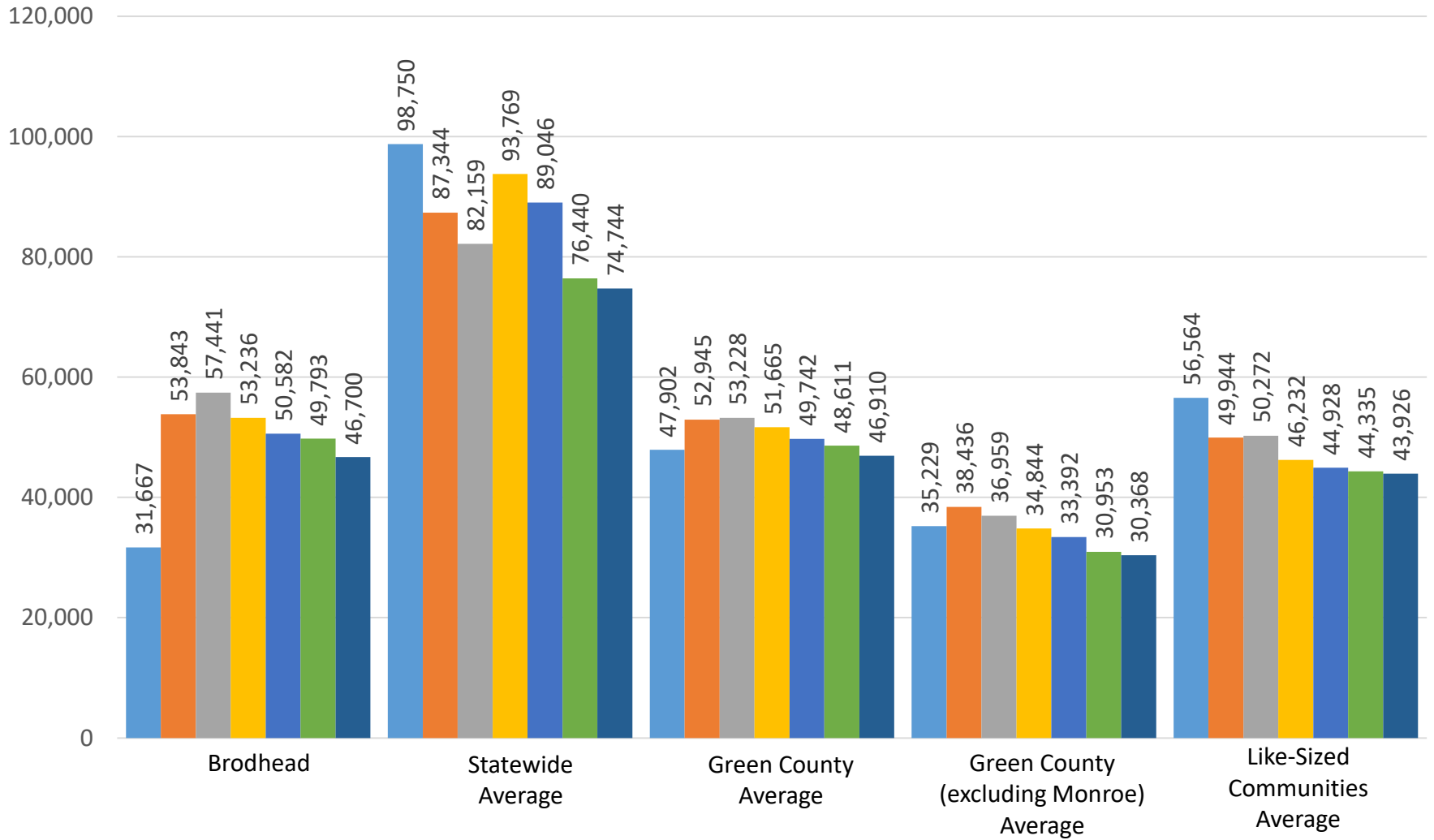


Patrons use the library for a variety of reasons, including reading newspapers, borrowing items, genealogy research, and more.

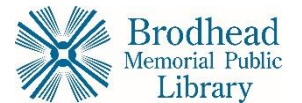
Brodhead Library Visits



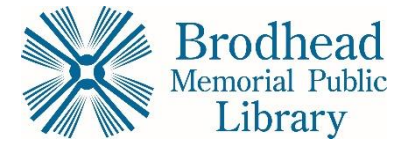
Trend Data - Visits by Year



■ 2011 ■ 2012 ■ 2013 ■ 2014 ■ 2015 ■ 2016 ■ 2017

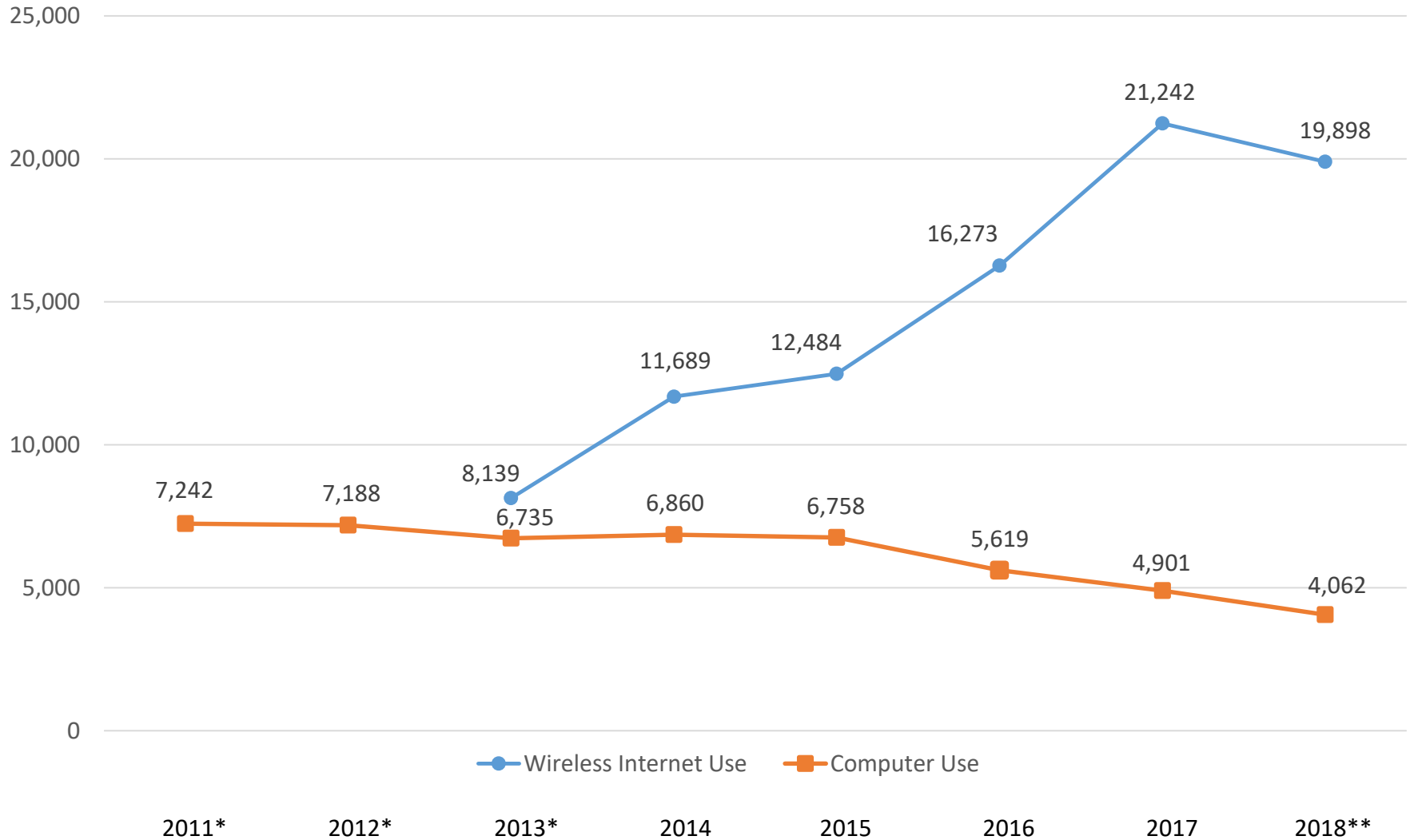


Technology & Overdrive



A teen experiencing Virtual Reality equipment, 2018.

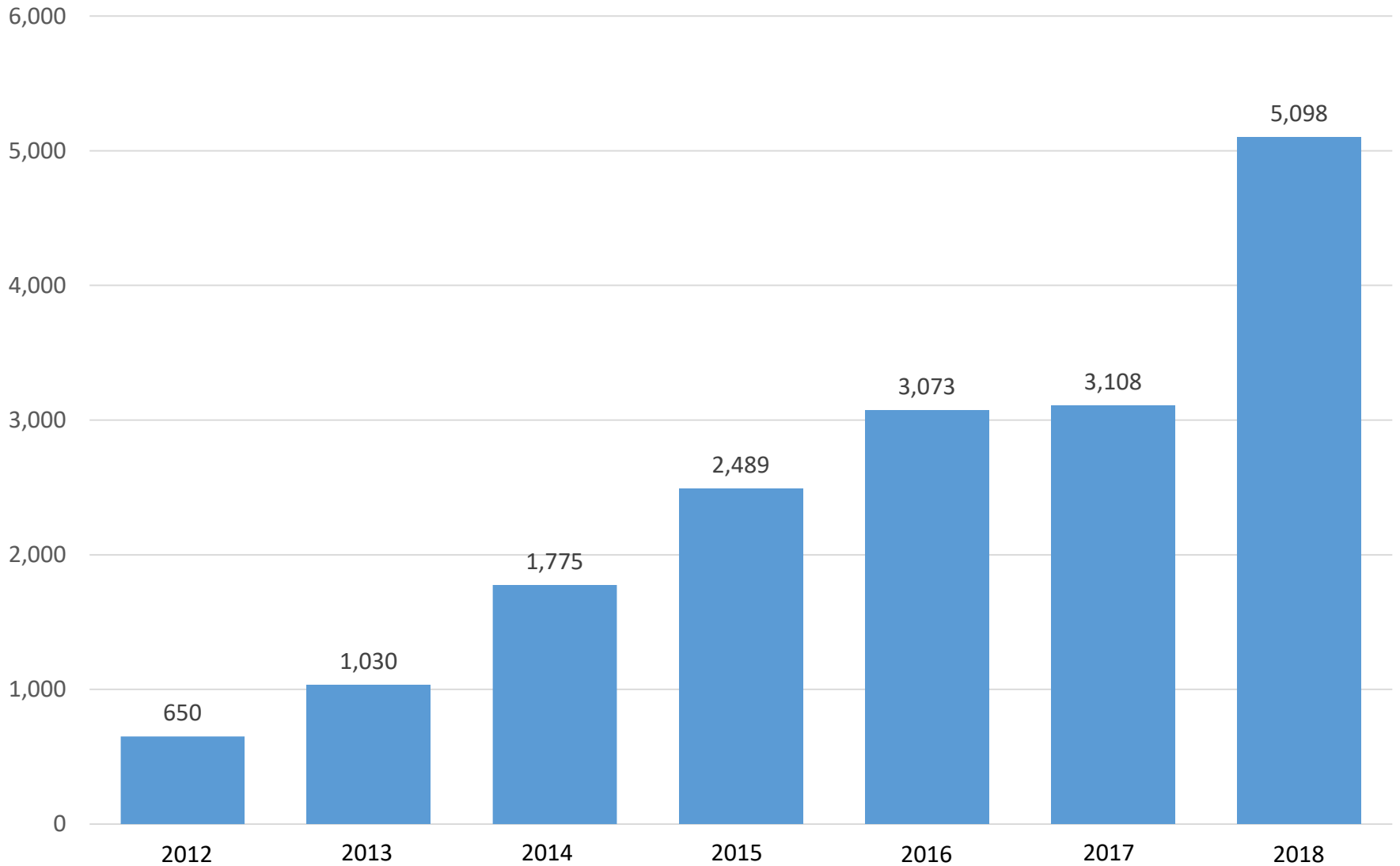
Brodhead Computer Use Compared to Wireless Internet Use



*Wireless Internet use was not collected on annual reports prior to 2013.

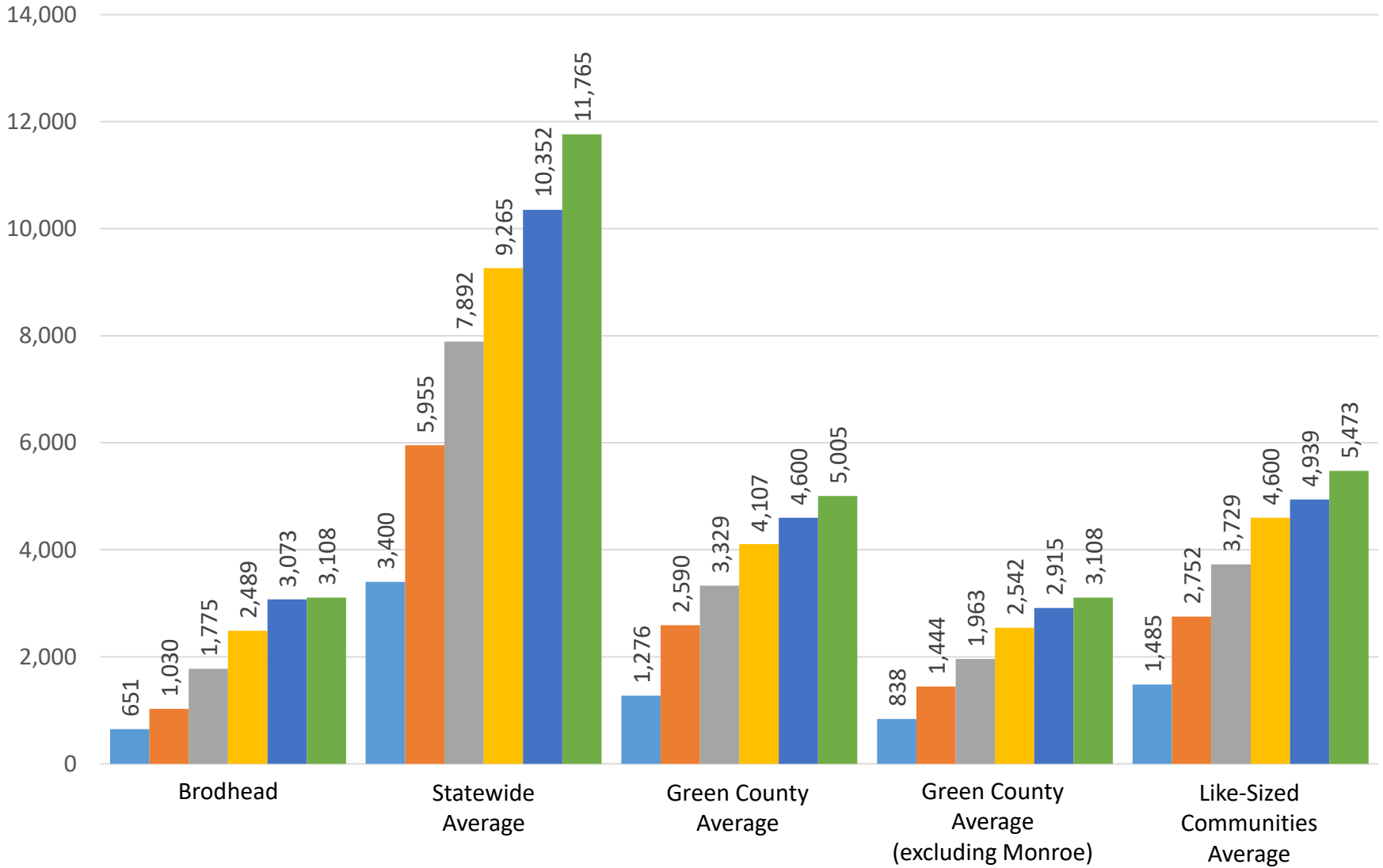
** Official count; number was higher due to SCLS equipment malfunction which last approximately six weeks of data between July and August 2018.

Brodhead Electronic Materials Use (Overdrive)



Note: Overdrive statistics were not reported in 2011 annual report data.

Overdrive Use by Year



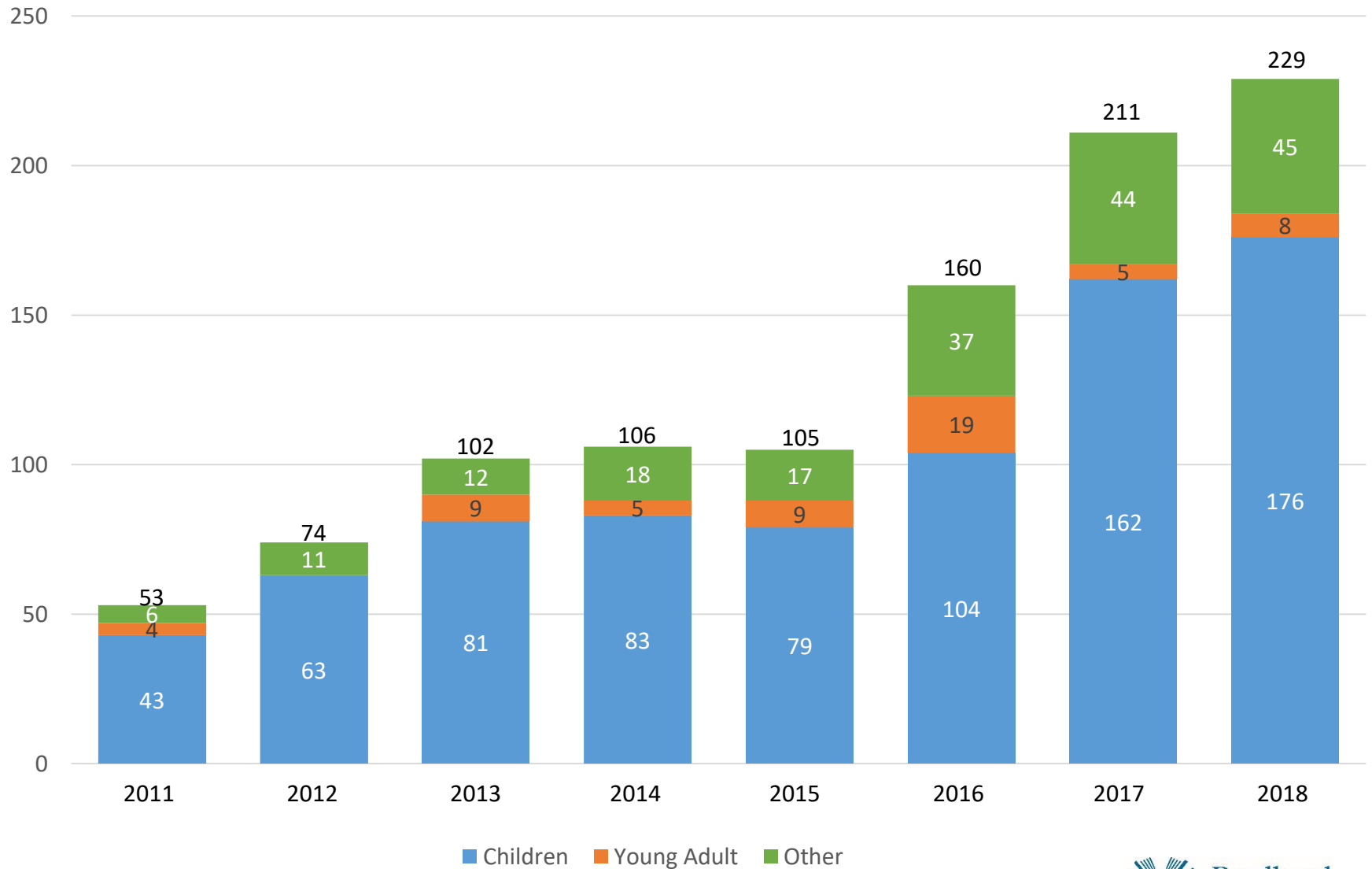
■ 2012 ■ 2013 ■ 2014 ■ 2015 ■ 2016 ■ 2017

Programming

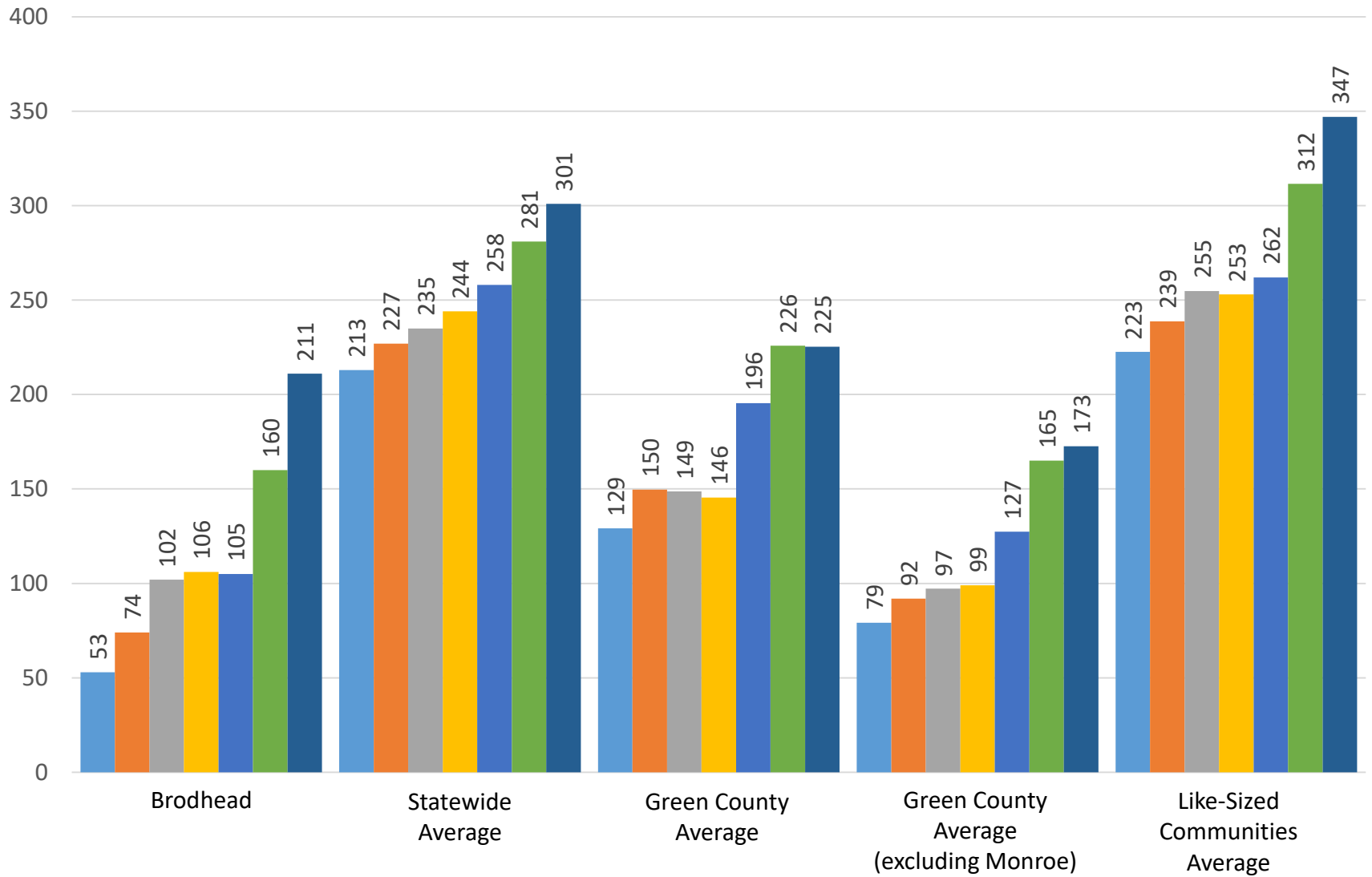


The library offers tax-supported programming throughout the year, including an interactive visit from the Black Star Drum Line in 2018.

Brodhead Programs by Year and Targeted Age Group

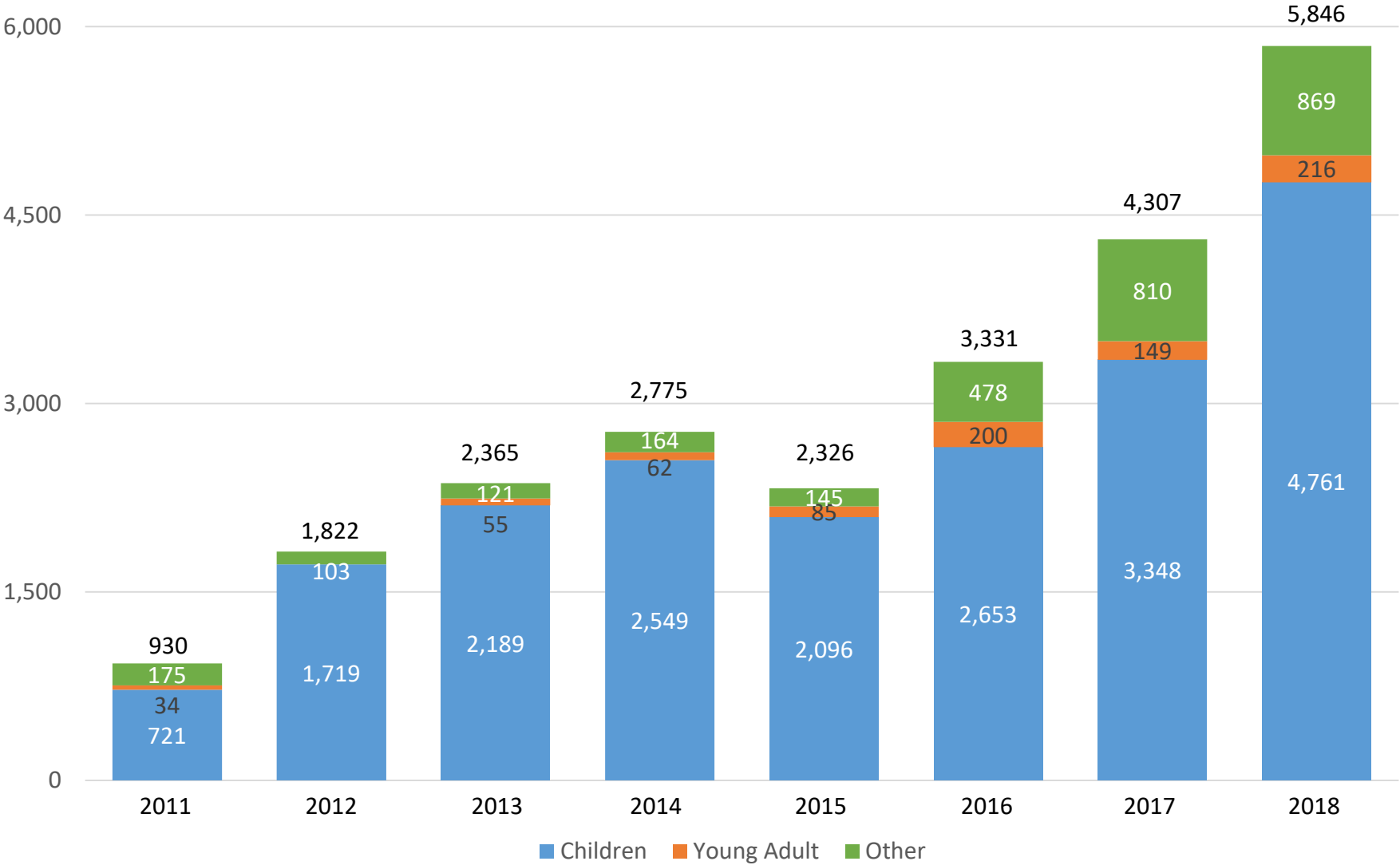


Programs by Year

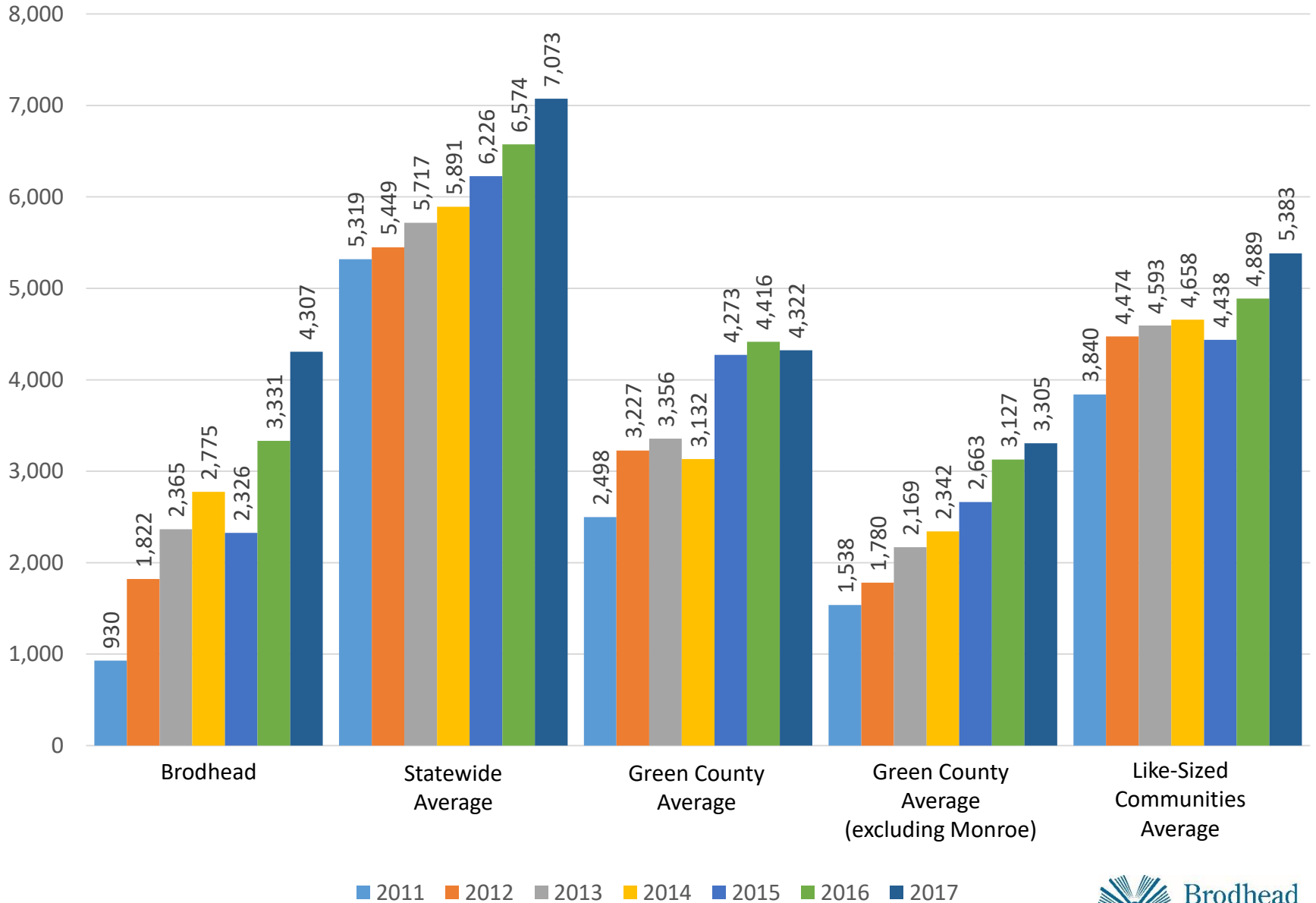


■ 2011
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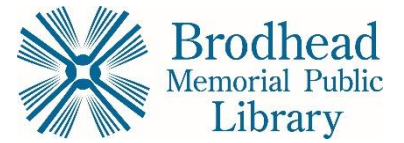
Brodhead Program Attendance by Year and Targeted Age Group



Program Attendance by Year

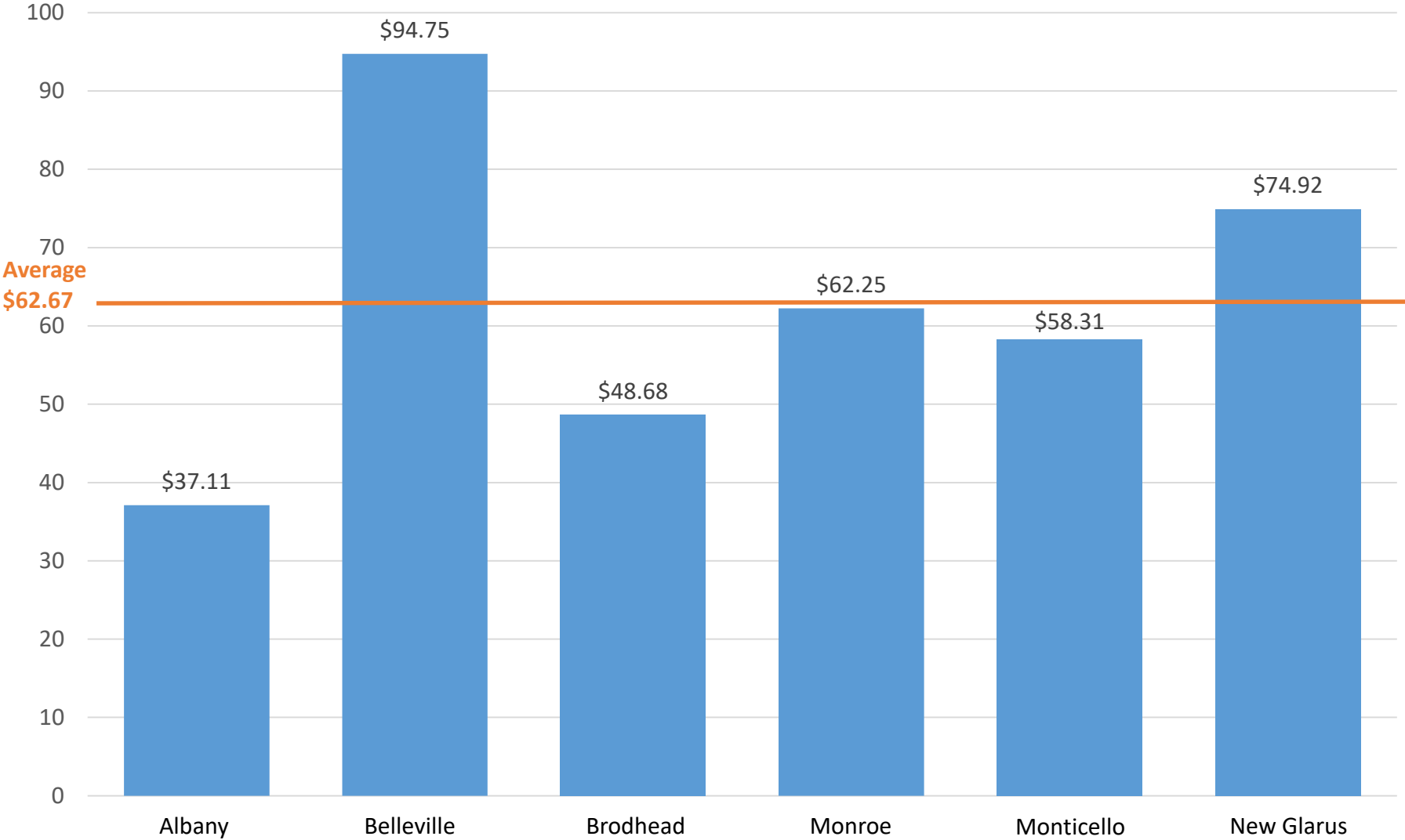


Support Per Capita

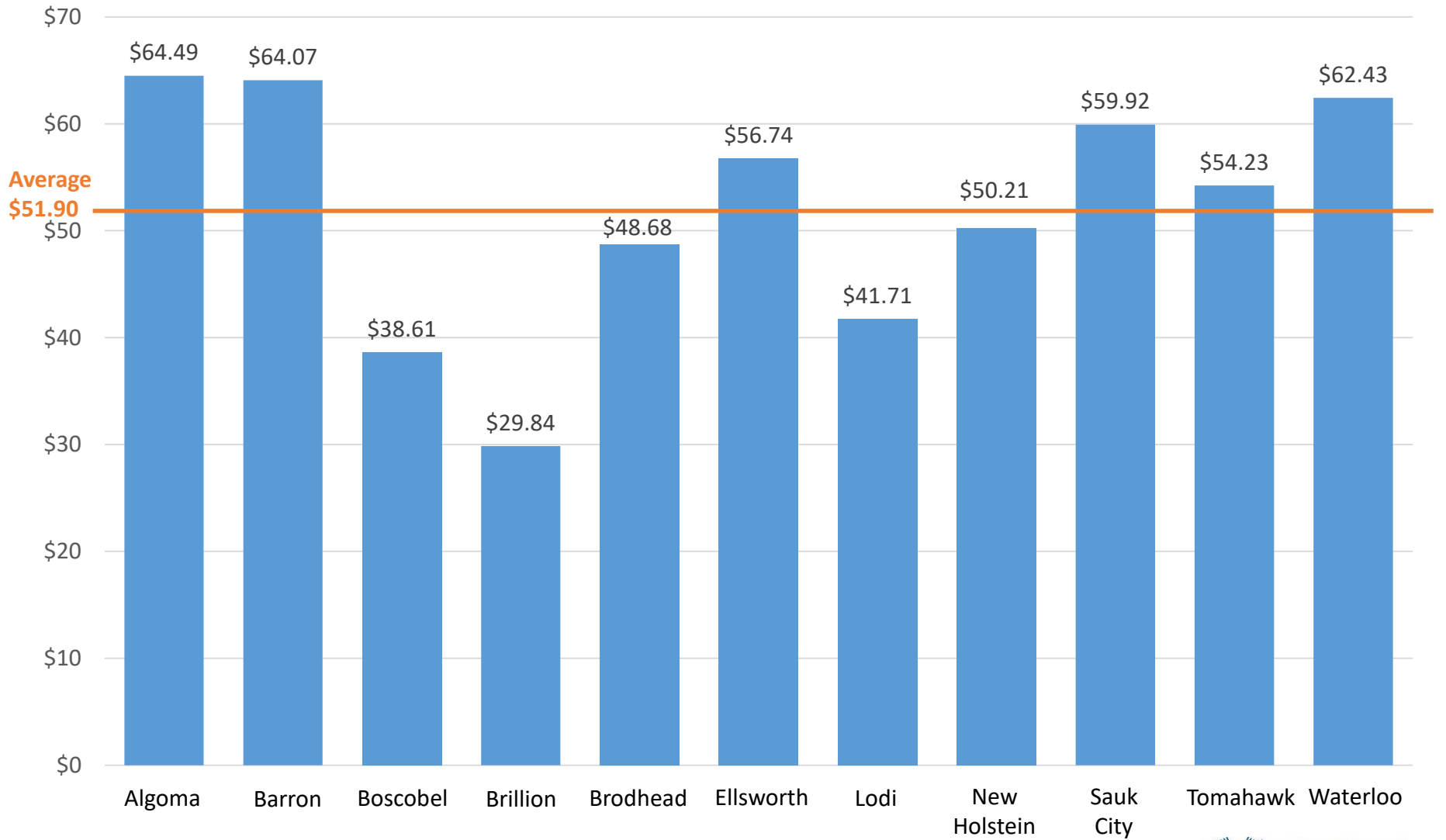


Story Time attendees get an up close look at a Brodhead Police Department squad car with Officer Long.

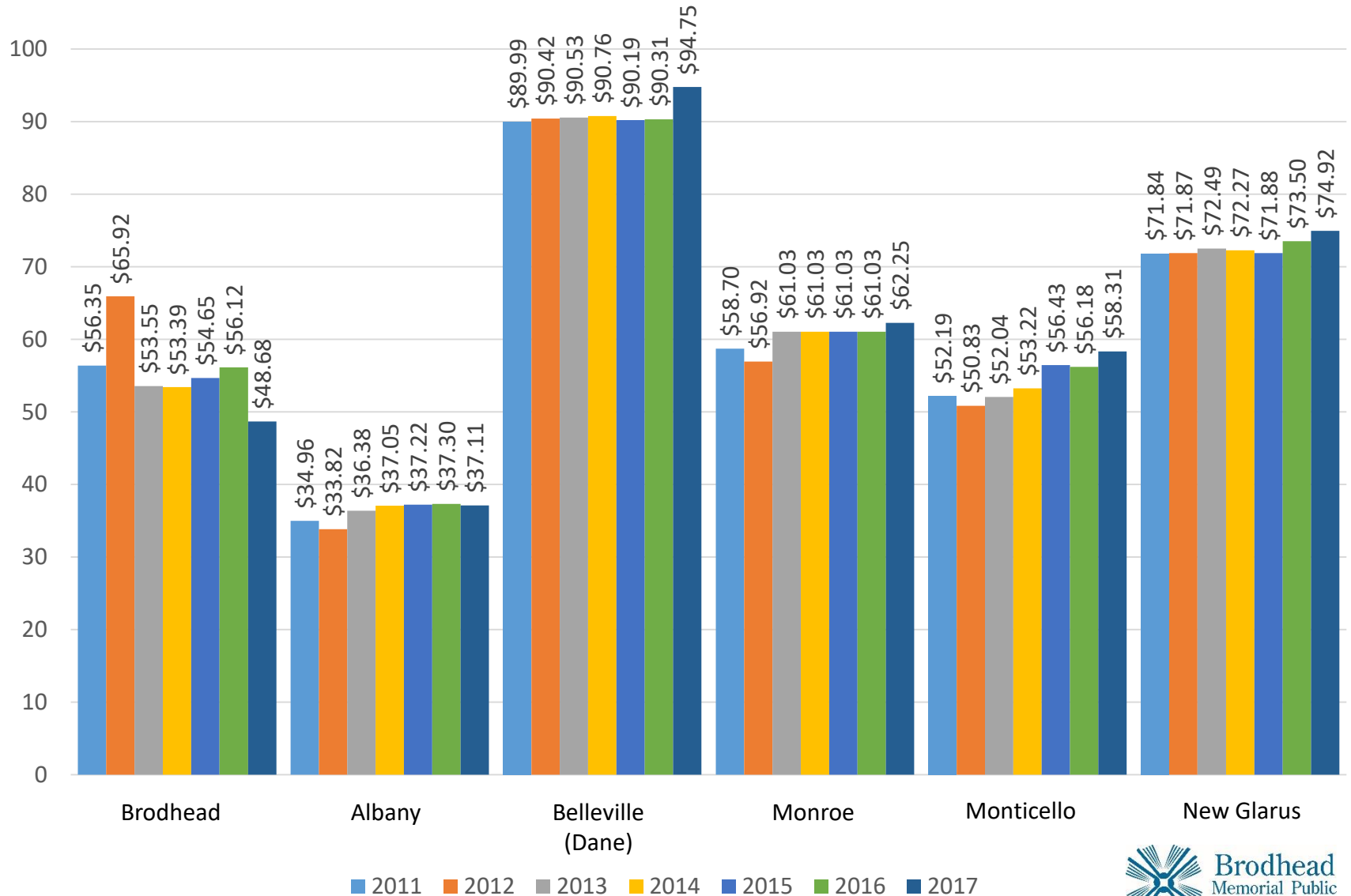
Libraries Serving Green County 2017 Resident Support per Capita



Municipalities of Similar Population Size 2017 Resident Support per Capita



Green County Libraries Support Per Capita by Year





1,000 Books Before Kindergarten graduate.



Learning about colors at Science Saturday.



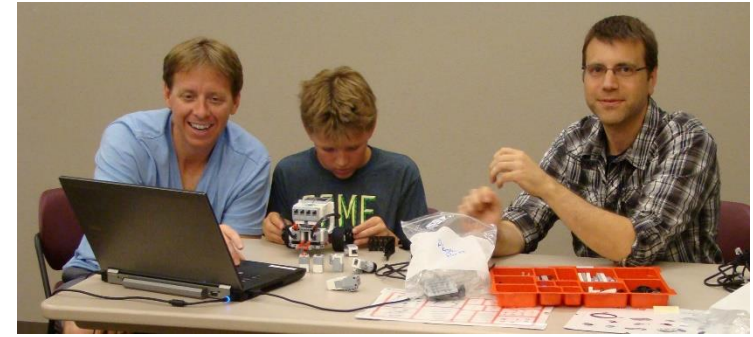
Exploring creativity at Family Art Night.



Encouraging literacy with Oreo, our reading dog.



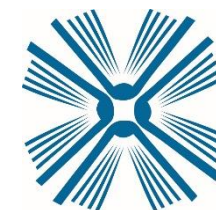
Adult Craft Night



Learning coding through Lego Mindstorm kits.



Art at the Park, our arts-based community outreach program



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