

Brodhead memorial Public Library

Special Meeting

May 17, 2024

The meeting of the Brodhead Memorial Public Library Trustees was called to order by Kirsten Novy at 4:35. Those in attendance were Nancy Nettesheim, Jill Baxter, and Cori Clark. Joining via Zoom were Sabrina Meichtry, Katrina Dunlavy, and Ann Anderson.

Jill Baxter made a motion to approve the consent agenda and to deviate from order as necessary. This was seconded by Kristen Novy, motion passed.

The discussion for this meeting will revolve around the 2025 library budget.

At present, director Bisbee was able to take the \$42,000 deficit for the 2024 budget and through careful cutting and transferring of funds, the deficit was reduced to \$10,000.

During the discussion on advocacy for the library, many ideas that involved the community were suggested.

- Invite the city council to tour the library
- Contact the various library supported book clubs
- Contact the daycares that use the library
- Meet with the chamber of commerce
- Contact the JC's

In addition to people, the trustees suggested actions that could be effective.

- Buy a book program
- Possible survey of patrons on the benefits of our library
- Testimonials from patrons
- Use the summer reading program as a beginning push to get information out to the community
- Have QR codes at the circulation desk to supply more information

- Include information in social posts
- Involve the newspaper with information on the library programs and the library's needs

Future agenda items: Continue refining the plan for library advocacy.

Cori Clark made a motion to adjourn. This was seconded by Kristen Novy. Meeting adjourned at 5:13PM.

Minutes respectfully submitted by Nancy Nettesheim, secretary.